

### LiDCO Group Plc

2007/08 Preliminary Results Presentation

24 April 2008



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#### **Overview**

- London, UK based and AIM-listed Med-Tech Plc
- \$1.2bn market opportunity for minimally invasive hemodynamic monitoring in surgery and intensive care
- Global market moving from older invasive catheters to less invasive approaches
  - proven to reduce complications and cut hospital costs
- LiDCO rapid product launch takes LiDCO into new \$800m surgery opportunity
  - twice current ICU market for LiDCO products
- Enhanced product range driving sales growth also helping to expand distributor network
- Good growth in turnover in '07/08 overall up 18%, export sales up 63%
- Losses cut by 23%
- Moving towards profitability since 2004 sales up 79% while administration costs down 16%



# Hemodynamic monitoring A dynamic market

- Ageing populations
- Shortages of specialist critical care physicians & nurses
- Increasing number of monitored beds in hospitals
- Fixed reimbursement for procedures makes hospitals focus on costs and outcomes
- LiDCO products for hemodynamic monitoring and goal-directed therapy improve outcomes and reduce costs



#### Objectives for 2007/08

Achieve revenue growth of our core intensive care product



Expand the product range into the surgery market



Increase our distributor network



Continue to contain costs and progress towards profitability



All four objectives achieved



#### 2007/08 Financial Highlights

- Revenues up 18% at £4.05m (2006/7: £3.44m)
- Administration/distribution expenses cut by 6% to £4.62m (2006/7: £4.94m)
- Net cash outflow before financing £1.7m (2006/7: £1.6m)
- Product margins maintained at 78% on monitors, modestly improved to 87% on disposables
- Loss from operations reduced by 23% to £2.01m (2006/7: £2.62m)
- Loss per share reduced to 1.5p (2006/7: 2.1p)
- End-year cash balance £2.2m (2006/7: £1.5m)
- Since 2004 sales have increased by 79% while costs reduced by 16% and losses by 56%



#### **Commercial Highlights**

- Continued adoption of LiDCO technology
- 40% of installed monitors now in the USA, 20% in the UK, 25% in Europe and 15% in the Rest of World
- Installed base of monitors up 14% at 1,184 (2006/7: 1,035)
- Monitor revenues up 34% to £1.93m (2006/7: £1.44m)
- Sensors volume up 7% to 26,081 units
- Sensor revenue increased by 9% to £1.99m (2006/7:£1.82m)
- Strong growth in exports, up 63% to £2.32m (2006/7 £1.43m)



## **Summary Income Statement**

	12 months to 31 Jan 2008	12 months to 31 Jan 2007	Change
	£'000	£'000	
Turnover	4,051	3,443	18%
Cost of sales	-1,442	-1,127	28%
Gross profit	2,609	2,316	13%
Distribution costs	-93	-69	35%
Admin costs	-4,526	-4,870	-7%
Loss from operations	-2,010	-2,623	-23%
Finance income	49	69	-29%
Finance expense	-25	-35	-29%
Loss before tax	-1,986	-2,589	-23%
Income tax credit	120	204	-41%
income tax credit	120	204	-41%
Loss for period	-1,866	-2,385	-22%
Loss per share (p)	-1.5	-2.1	-29%



## **Summary Cashflow**

	12 months to 31 Jan 2008	12 months to 31 Jan 2007	Change
	£'000	£'000	%
Net cash outflow from operating			
activities	(1,099)	(1,118)	-2%
Capital expenditure	(637)	(547)	16%
Interest received	49	69	-29%
Net cash used in investing activities	(588)	(478)	23%
Net cash before financing	(1,687)	(1,596)	6%
3	(1,201)	(1,000)	
Issue of ordinary share capital	1,945	3,245	-40%
Convertible loan drawdown/repayment	502	(1,126)	-145%
Net cash generated from financing activities	2,447	2,119	15%
Net increase in cash and cash			
equivalents	760	523	45%
Opening each and each equivalents	1 474	054	EEO/
Opening cash and cash equivalents Closing cash and cash equivalents	1,474	951	55%
Ciosing cash and cash equivalents	2,234	1,474	<b>52%</b>



## **Summary Balance Sheet**

	12 months to 31 Jan 2008	12 months to 31 Jan 2007
	£'000	£'000
	2 000	2 000
Non-current assets	1,580	1,510
Inventory	839	1,080
Trade and other receivables		·
	1,329	1,279
Current Tax	120	142
Cash & Cash Equivalents	2,234	1,474
Trade and other payables	(707)	(778)
Deferred Income	(41)	(68)
Borrowings	(563)	-
Total assets less current		
liabilities	4,791	4,639
Share capital & reserves	31,773	29,828
Retained earnings	(27,016)	(25,240)
Non-current liabilities	34	51
Total equity and non-current		
liabilities	4,791	4,639



#### **Corporate Highlights**

- New product LiDCO rapid launched in April 2008
- LiDCO rapid patent filed October 2007
- New distributors signed in USA, Israel, Canada, Turkey & Middle East
- Product extension through launch of PC software products LiDCO view<sup>SE</sup> and LiDCO view<sup>PRO</sup>
- Further clinical outcome studies using LiDCO monitors show convincing reductions in mortality, complications and length of stay
- New exclusive critical care marketing collaboration with Becton, Dickinson UK



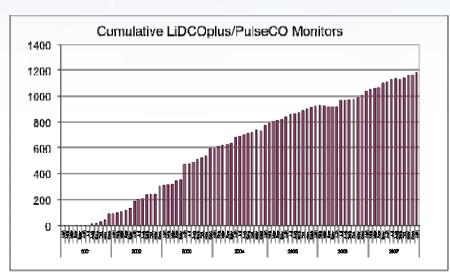
## Objective 1: Revenue growth 34% growth in core intensive care monitors

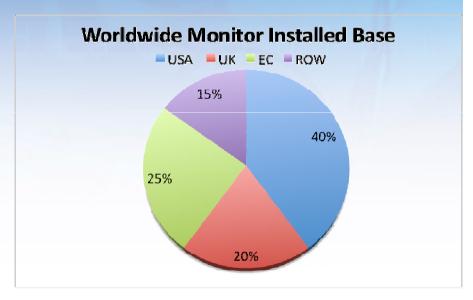
	Year to 31 Jan 2008	Year to 31 Jan 2007	Increase/ (decrease) £'000	Increase/ (decrease) %
Revenue by type (£'000)				
- Monitors*	1,934	1,443	491	34%
- Sensors	1,986	1,818	168	9%
- Fee per Use & Rentals	78	111	(33)	-30%
- Licence Fees	53	70	(17)	-24%
- Total Revenues	4,051	3,443	608	18%
Monitors sold & placed (Units)	151	112	38	34%
Sensor and Fee per Use Sales (Units)	26,081	24,316	1,765	7%
Installed Base (year end)	1,184	1,035	149	14%

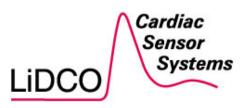
#### Market acceptance

#### Monitor installed base now 1184

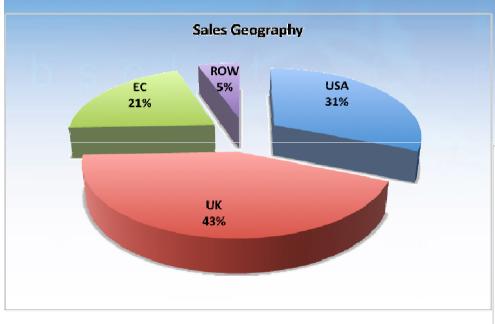


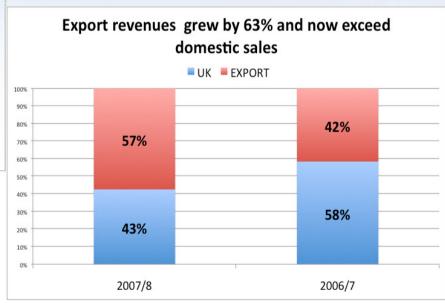






## Reducing dependence on UK market





#### 4 year progress towards profitability



## Objective 2: Expand the product range into the surgery market

- LiDCO's sales have been predominantly to the **intensive care** market
- Major surgery represents an incremental market opportunity of >\$800m



### Surgery can be risky

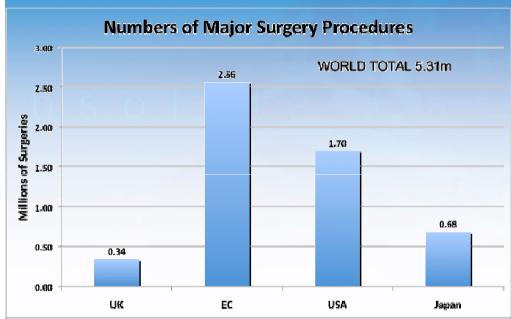
Surgical procedure	n	Mortality
Aorta - emergency surgery	6,598	41.2%
General abdominal – emergency surgery, major procedure, patient aged >69 with complications	11,648	15.8%
Neck of femur fracture – emergency surgery, patient aged >69 with complications	170,804	9.2%
Large intestine – elective surgery, major procedures	44,814	3.3%

Source: Pearse et al., 2006 . More details are in Slide 38 in the Appendix



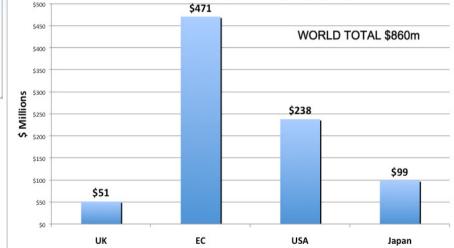
### Major surgery market

\$500



**AVGE MARKET** TOTAL **SURGERIES PRICE** SIZE

> \$162 \$860M 5.31M



Market Size - Major Surgery (\$m)

Reference: Pearse et al., Critical Care 2006, 10:R81 (doi:10.1186/cc4928)

### Product range expansion.....

#### ICU: existing LiDCOplus

- Main target: intensive care
  - Very ill patients with abnormal physiology
- Calibration with Lithium
  - If the customer wants accuracy or absolutes

#### Surgery: new LiDCO rapid

- Main target: anesthesia during surgery
  - Allows for stroke volume optimisation/fluid management
  - Monitors trends rather than absolute values
  - If the customer wants ease of use and trends, LiDCO rapid is the solution
- Ease of set-up
  - Use enabled with unique disposable patient 'smartcard'



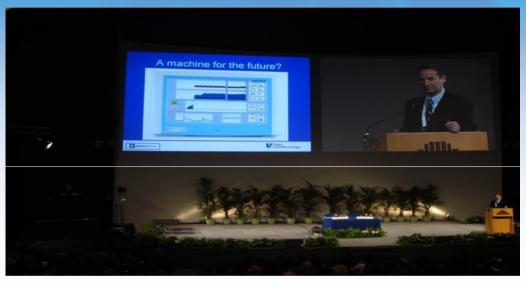
#### LiDCO rapid - market considerations

- Comprehensive anesthesia solution with a low in-service requirement
- Strong competitive positioning
  - o ease of use
  - o reliability
  - o precision
- Based on proven technology PulseCO algorithm used in LiDCOplus
- Triples accessible market size
- Ease of use/sale, high margin and market potential attractive to additional speciality distributors
- Revenue driver incremental to existing LiDCO plus monitor



#### LiDCO rapid

'A machine for the future' - Dr Scot Brudney, Duke University, USA



"Conclusions: A large high-risk surgical population accounts for 12.5% of all surgical procedures but more than 80% of deaths. Despite high mortality rates, fewer than 15% of these patients are admitted to the ICU."



LiDCO's care pathway for hemodynamic optimization of the moderate to high-risk surgery patient



**LiDCO***rapid* intra-operative flow optimization Intent to balance oxygen delivery to consumption ratio



Oxygen flux balanced No oxygen debt 85%



Suitable for routine post-operative care

Oxygen flux unbalanced Accumulating oxygen debt 15%



Sent to ICU - **LiDCO***plus*Targeting of oxygen delivery
- payment of oxygen debt

#### **Objective 3:**

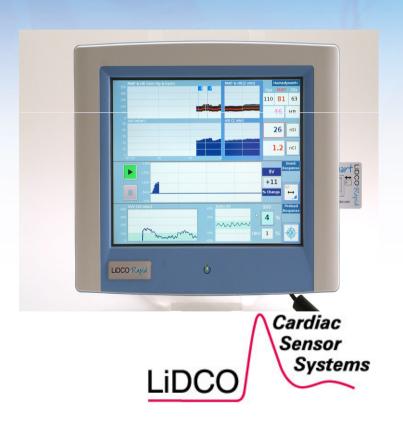
Expand distributor network for the enlarged product range

- LiDCO has started the process
- Expect a **2-3 fold** expansion of sales representation



## What makes a product attractive to distributors?

- Substantial & growing market
- Proprietary
- Low-cost manufacture
- High margin
- Easy to sell
- Low in-service requirement
- Convincing clinical <u>and</u> business case



#### Route to market - distribution model

- Existing ICU-orientated product LiDCOplus
  - Direct sales/nurse educator teams (14 people) in the UK and USA
  - Specialist distributors in 14 markets in the EU, USA, Brazil and Korea
- New surgery-orientated product LiDCOrapid
  - Further open up intra-operative market & general peri-operative care
  - Registered in more territories than LiDCOplus
    - lithium registration not required
  - Easy to sell alongside LiDCOplus by existing distribution partners
  - Attractive to sell into higher volume surgery market via new distribution partners
  - New partners already appointed
    - Canada, USA, Israel, Turkey, Middle East
    - Further appointments expected



### Independent technology review

	PAC	OD	MF	PICCO	LIDCO
Strategy					
Challenge	√.	√.	V	√	V
Responsiveness	(v)	x	X	V	V
Practicability					
Precise	-√.	-√_	-( <sub>Y</sub> )	-√.	√.
Safe	(√)	√	√	(√)	√
Easy	,				,
Interpretation Installation	√ X	٧,	٧,	×	٧,
Minimal skills	Ŷ	. Y	3	â	Y,
Non-invasive	PAC	min.	č.n	fem.a./CVC	√ a.
Promptness of changes	V		(√)	J	V
Stability of signal	j	√ X	(√)	j	j
Period	•			•	•
Pre-op.	X	X	√,	X	√.
Intra-op.	√.	√	V	√	V
Post-op.	√	(√)	√	√	√





doi: 10.1111/j.1399-6576.2006.01221.x



#### **Markets & Participants**

#### High-Moderate risk surgery

Competition: Edwards (Flotrac); Deltex

LiDCO rapid monitor

#### ICU

Competition: Edwards (PAC) Pulsion

LiDCO*plus* monitor v4

#### Cardiac surgery

Competition: Edwards (PAC)

LiDCO*plus* monitor v4 + bolus PAC

LiDCO view & LiDCO live

Clinical audit +

Alternate site - eICU



#### **Looking forward**

- Sell LiDCOrapid
- Continue to position LiDCO products within <u>both</u> the ICU and surgery markets
- Improve quality of underlying revenue
- Continue to enlarge distribution channels
- Continue to leverage the distribution business model



## **Appendices**





## **Technology Overview**



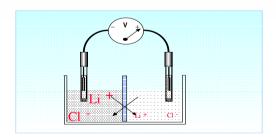
#### LiDCO products

- LiDCOplus version 4. 0 software
  - ICU market focus highly evolved product & software
  - Calibration, oxygen delivery targeting for goal-directed therapy
  - LiDCO business case (GDT) saving £4,800 per patient
- LiDCOrapid
  - Anesthesia and acute hemodynamic care product
  - Launched April 2008
  - High volume expands territories & distribution
- LiDCO view SE , LiDCO view PRO
  - PC base software
  - Used for data analysis/publications/research & clinical audit (GDT)
- LiDCO*live*
  - Online remote monitoring via ethernet and a PC
  - eICU in or out of the hospital
  - Launch expected 2008

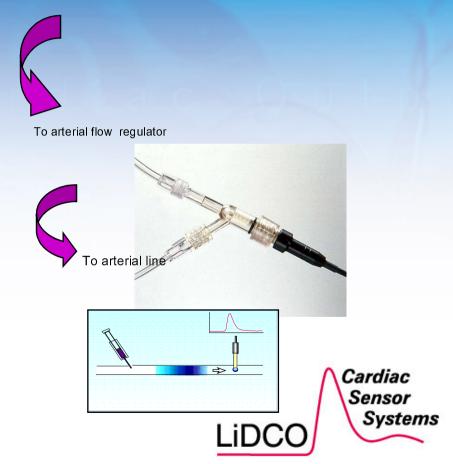


#### **Indicator Dilution Technology**

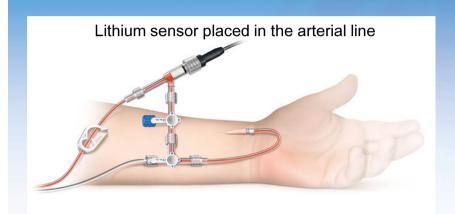
- The LiDCO disposable is used to calibrate LiDCO plus monitor
- Proven & accepted basis for the technology
- Indicator dilution close to 100 year history
- Lithium Dilution Cardiac Output novel patent protected marker

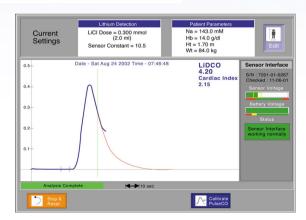


Lithium ionophore/sensor



## The LiDCO System™





Lithium dilution curve on LiDCO plus monitor screen





### LiDCO rapid - monitor & disposables

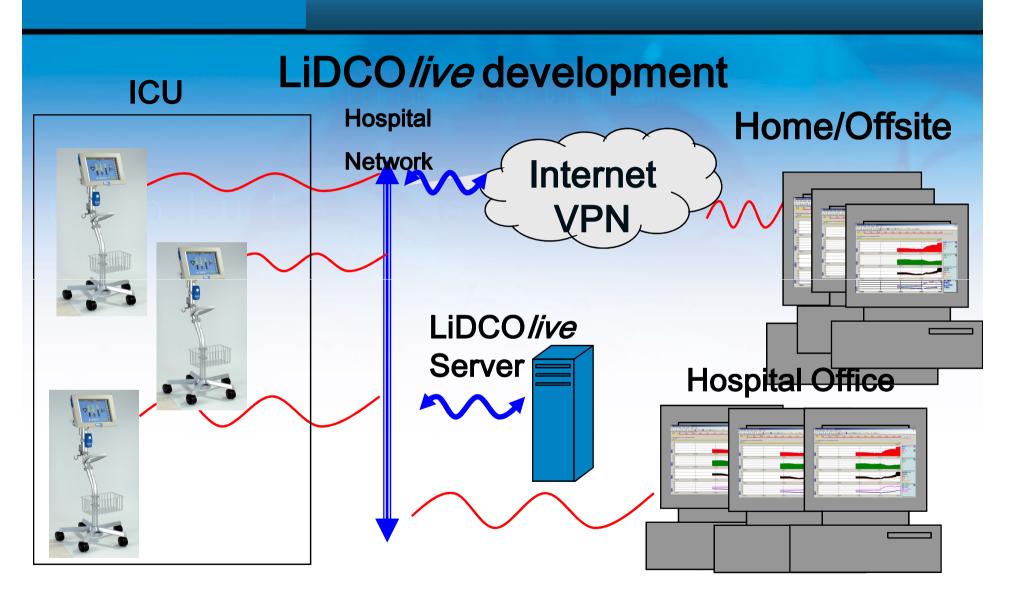


#### LiDCO rapid - overview

- Minimally invasive hemodynamic monitor specifically aimed at the Surgery Anesthesia market
- Graphic and numerical display of pressures (MAP,SYS and DIA), HR, nSV and nCO, fluid response parameters: PPV and SVV
- Graphic display of data from start of procedure on a beat by beat basis.
   Magnification window highlights last two minutes
- Provides information about 'nominal' stroke volume and cardiac output. Uses proven and patented PulseCO continuous cardiac output algorithm enhanced with a demographically generated calibration factor







## High-risk surgery Business case now available

[Cilent Name] NHS Trust Reducing the cost and improving the care of high risk surgical patients DRAFT 1.3 [Month] 2007

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## **Surgery mortality rates**

Hospital Resource Group (HRG) procedure code	n	Urgency	Deaths	Mortality rate
Q01:Emergency aortic surgery	6,598	Emergency	2,721	41.24%
F33:Large intestine; major procedures with complicating condition(s)	5,765	Emergency	1,290	22.38%
F41:General abdominal; very major or major procedures aged over 69 years or with complicating condition(s)	11,648	Emergency	1,843	15.82%
H05:Complex hip or knee revisions	1,667	Elective	186	11.16%
H33:Neck of femur fracture; aged over 69 years or with complicating condition(s)	170,804	Emergency	15,780	9.24%
F11:Stomach or duodenum; complex procedures	3,714	Elective	312	8.40%
Q02:Elective abdominal vascular surgery	17,791	Elective	1,321	7.43%
F01:Oesophagus; complex procedures	5,594	Elective	375	6.70%
F32:Large Intestine; very major procedures	44,814	Elective	1,521	3.39%
Q03:Lower limb arterial surgery	18,247	Elective	480	2.63%
L02:Kidney major open procedure; aged over 49 years or with complicating condition	17,549	Elective	343	1.95%
H02:Primary hip replacement	123,785	Elective	507	0.41%
L27:Prostate trans-urethral resection; aged over 69 years or with complicating condition	6,196	Elective	24	0.39%
B02:Phakoemulsification cataract extraction with lens implant	89,444	Elective	50	0.06%
F82:Appendicectomy procedures; aged less than 70 years with no complicating condition	88,067	Emergency	15	0.02%

Slide 38 Source: Pearse et al., 2006

#### LiDCO - making a difference...

