



LiDCO Group Plc

Interim Presentation 30th October 2007



LiDCO

Structure

- Overview (slide 3-6)
- Financial, corporate & commercial highlights (slides 7 to 12)
- Markets, product development, clinical & business case (slide 13-20)
- LiDCO product family (slide 21)
- Financials (slides 22 to 25)
- Appendices (slide 26-31)



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Overview

- London, UK AIM Med-Tech Plc
- Producer of novel, minimally invasive, cardiovascular monitors, graphical user interfaces and unique sensor technology
- Minimally invasive hemodynamic monitoring market addressed by LiDCO's technology is growing at an estimated 50% per annum
- LiDCO is achieving good growth in turnover
- Products registered in 18 countries across Europe, USA, Brazil and Japan
- Potential market for new product for use in 'risk' surgery patients market potential of £429 million/annum
- Direct sales in UK and US with worldwide distribution network being established



Growing need for hemodynamic monitoring

Ageing populations

Specialist critical care physician & nursing shortages

Increasing number of monitored beds in hospitals - up to 25% of all beds in major hospitals

Increased demand for integrated clinical information and patient management solutions to reduce hospital errors

Increased demand for remote patient monitoring



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Monitoring - a strong business & clinical case

- Acute care is 10% of beds but 30% of a hospital's costs
- One in ten acute care patient 'outliers' are responsible for 50% of acute care costs
- Therefore this 'outlier' group (1% of with complications) are costing 15% of the hospitals' budget
- The evidence is mounting that better monitoring focused on maintenance of hemodynamic goals and /or early goal directed therapy reduces complications and therefore socio-economic costs to the patient and the hospital & community
- The minimally invasive hemodynamic monitoring market addressed by LiDCO's technology is growing by an estimated 50% per annum



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Marked transition from catheter base towards minimally invasive hemodynamic monitoring

The Pulmonary Artery Catheter, 1967–2007 Rest in Peace?

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Elizabeth McNamara-Aslin, BSN, RN, OCRN

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N THIS ISSUE OF JAMA, AN INVESTIGATION USING A NAtionally representative administrative database reported a marked decline in the use of pulmonary artery (PA) catheters from 5.66 per 1000 medical admissions in 1993 to 1.99 per 1000 medical admissions in 2004.³ These significant declines in PA catheter utilization were most prominent for patients with myocardial infarction (81% decrease), but also were significant for surgical patients (03% decrease) and for patients with septicemia (54% decrease).

These national data are consistent with trends at our institution, an academic public hospital and level 1 trauma

See also pp 423 and 456.

450 JAMAA, July 25, 2007-Vol 298, No. + (Reprinted)

center with 75 intensive care unit (ICU) beds with a relatively low volume of patients with acute myocardial infarction. For example, from July 2002 to May 2003, the hospital billed patients for 871 PA catheters. Although the ICU census has increased, the use of PA catheters has declined to 262 catheters from July 2006 to May 2007. Recently, nurses and residents gathered around the bedside of the sole patient in the medical ICU with a PA catheter so they could actually observe one in use. If the demise of the PA catheter is more than a rumor, why has this occurred and what are the implications for clinical care and training?

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Financial Highlights

- ➤ Turnover up 22% at £1.97m (2006: £1.62m)
- Underlying hospital and distributor revenues (sales excluding lease arrangements) up 37% to £1.85m (July 2006: £1.35m).
- ➢ Loss before tax cut by 29% to £1.05m (2006: £1.48m)
- Admin and distribution expenses reduced by 5% at £2.57m (2006: £2.71m)
- > Operating cash outflow reduced by 31% to £0.97m (2006: £1.41m)
- Product margins maintained at 75% on monitors, and improved to 87% on disposables (2006: 85%)
- ➤ Loss per share reduced by 38% to 0.82p (2006: 1.33p)
- Cash balance £481,000 & Laurus loan facility of \$1.9m available (at 31st July 2007)



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Corporate Highlights

- Exclusive critical care marketing collaboration with Becton Dickinson UK
- Further clinical outcome studies show reductions in mortality, complications and length of stay
- Demonstration of new remote hemodynamic monitoring product LiDCO*live*
- New anesthesia product LiDCO*rapid* in clinical trials
- LiDCO*rapid* patent filed in October



Commercial Highlights

- Continued broad adoption of technology with 40% of installed monitors in the USA, 19% in the UK, 25% in Europe and 16% in the ROW
- ▶ Installed base of monitors up 17% at 1,128 (July 2006: 962)
- Monitors sold or placed: increased from 39 in the same period in 2006 to 93 units;
- Sensors and fees per use volumes up 12% to 13,582 units; sensor sales value increased 17% to more than £1m;
- Considerable market growth in Europe, increased by 161% compared with the same period in 2006



Installed base of monitors - now at 1128 units

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LiDCO Monitor Installed Base 2002 - 2007



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LiDCO Sensor Numbers Growth 2002 - 2007



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Business review - summary table

	6 months to	6 months to	Increase/	Increase/
	31 July	31 July	(decrease)	(decrease)
	2007	2006		%
Sales by type (£'000)				
- Monitors*	866	641	225	35%
- Sensors	1,026	877	150	17%
- Fee per Use & Rentals	43	62	(19)	(31%)
- License Fees	35	35	-	0%
- Total	1,970	1,615	355	22%
Monitors sold/placed	93	39	54	138%
(Units)				
Sensor and Fee per Use				
Sales (Units)	13,582	12,112	1,470	12%
Installed Base (end period)	1,128	962	166	17%

*Includes sales to medical equipment leasing partner

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Markets, Product Development, Clinical & Business Case



L i D C O^m The market



Data compiled 2004

•Use of LiDCO's technology requires an arterial line in situ - about 20 million arterial lines are used worldwide per annum

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•The majority of these are used in ICU and surgery patients

•Less than 10% of patients who could potentially benefit are currently being monitored

•There are approx 5.3 million* high-risk surgical patients (EU, USA & Japan) with a mortality risk of between 2 to 40% that could benefit from LiDCO's hemodynamic monitoring products

•In these territories the high-risk surgery opportunity represents approximately a revenue value of £429 million per annum*

* Company estimates





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LiDCO's sales today are predominantly to the intensive care physician - the 'risk' surgery market represents a major and additional market opportunity...



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High-risk surgery market potential

MORTALITY OUTCOMES FOLLOWING GOAL DIRECTED STUDIES:

Type of Surgery	Study Author (Year)	Mortality of Control Group (%)	Mortality of Goal Directed Treatment Group (%)
Vascular	Shultz et al (1985)**	29.0	2.9
General	Shoemaker at al (1988) *	33.0	4.0
Vascular	Berlauk et al (1991)**	9.5	1.5
Trauma	fleming et al (1992) **	44.0	240
General & Vascular	Boyd et al (1993)"	22.2	5.7
Trauma	Bishop et al (1995) "	37.0	18.0
Hip Fracture	Sinclair et al (1997)**	10.0	5.0
Peripheral Vascular	Ziegiar el al (1997)**	9.0	5.0
Elective General	Wilson et al. (1999)™	17.0	3.0
Elective Cardiac	Poloren et al (2000) **	3.0	1.0
General & Vascular	lobo et al (2000)**	50.0	15.7

• Worldwide there are approx 5.3 million highrisk surgical patients with a mortality rate of greater of between 2 and 40%

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- There is increasing evidence that manipulating hemodynamic parameters in and around the surgical period can reduce mortality and morbidity in these patients
- The St George's study in high-risk surgery patients using LiDCO's technology showed a 35% reduction in complications resulting in a £4,800 cost saving per patient
- Adoption will be helped by the recent availability of a LiDCO business case based on the cost savings achievable in high-risk surgery patients



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High-risk surgery - business case now available....

[Client Name] NHS Trust	DRAFT 1.3
Reducing the cost and improving the care of high risk surgical patients	[Month] 2007

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Route to market..... ICU & Surgery

Existing ICU orientated product - LiDCOplus

- Direct sales/nurse educator teams (12 people) are employed in the UK and USA, delivering circa. 67% of total sales
- Distributors (16 countries) account for circa. 33% of sales across territories outside the UK and US
- Specialist distributors / sales people required for distribution of the LiDCOplus product to the ICU

New product - surgery orientated product - LiDCOrapid

- Introduction of the easy to set-up and use surgery orientated LiDCOrapid should:
 - Further open up intra operative market & in general peri-operative care
 - Be available to be sold in many more territories than the LiDCOplus (lithium registration is not required)
 - Be easy to sell alongside LiDCO*plus* by existing distribution partners
 - Be attractive to sell into higher volume surgery market via new anesthesia distribution partners





Sales Growth Strategy

- LiDCO is strengthening its sales / distribution reach for its expanding product range through :
 - Maintaining and improving its direct sales forces
 - Encouraging existing distribution partners of the LiDCOplus to employ more clinical specialists
 - Signing further technical and marketing collaborations eg BD UK sales collaboration
 - LiDCOplus seeking additional distribution partners for major territories such as the USA & Germany
 - LiDCOrapid expanding sales territories by introducing a simpler to register and sell product









Financials



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Summary Profit & Loss Account

	6 months to 31 July 2007 £Õ00	Restated 6 months to 31 July 2006 £@00	Change %
Turnover	1,970	1,615	+ 22%
Cost of Sales	(469)	(381)	+ 23%
Gross Profit	1,501	1,234	+ 22%
Other income	25	28	- 11%
Distribution costs	(29)	(33)	- 12%
Administrative expenses	(2,544)	(2,678)	- 5%
Finance costs	(2)	(33)	- 87%
Loss before tax	(1,049)	(1,482)	- 29%
Income tax credit	75	55	+ 36%
Loss for period	(974)	(1,427)	- 32%
Loss per share	(0.82p)	(1.33p)	- 38%



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Summary Cashflow

	6 months to 31 July 2007 £Õ000	6 months to 31 July 2006 £Õ000	Change %
Cash generated from operations	(967)	(1,428)	+32%
Interest paid	(2)	(39)	-95%
R &D tax credit received		55	
Net cash outflows	(969)	(1,412)	-31%
Net cash used in investing activities	(24)	(56)	-57%
Net cash used in financing activities		2,490	
Net increase in cash	(993)	1,022	-197%
Cash at beginning of period	1,474	951	+55%
Cash at end of period	481	1,973	-76%





Summary Balance Sheet

	31 July 2007 £'000	31 July 2006 £'000
Non-current assets	1,579	1,479
Inventories	1,043	1,146
Trade and other receivables	1,424	1,757
Cash + cash equivalents	481	1,973
Trade & other payables	(772)	(713)
Deferred income	(46)	(106)
Total assets less current liabilities	3,709	5,536
Share capital and reserves	29,828	29,786
Retained earnings	(26,168)	(24,304)
Long-term borrowings	49	54
Shareholders' funds	3,709	5,536



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Appendices









Technology Overview



LiDCO Products

Existing Products

- LiDCO*plus* version 4. 0 software
 - ICU market focus
 - Calibration improvements, event response screen, oxygen delivery targeting for goal directed therapy
 - Highly evolved product & software
 - LiDCO business case saving £4,800 per patient per high-risk surgery patient treated

New Products & Further Products

- LiDCOrapid
 - Anesthesia and acute hemodynamic care product
 - Launch possibly as early as 1st Q 2008
 - High volume expands territories & distribution avenue
- LiDCOview^{SE} (available now), LiDCOview^{PRO} available Q4 2007
 - PC base re creates trend screen
 - Used for data analysis/publications/research & clinical audit (EGDT)
- LiDCOlive
 - On line remote monitoring via ethernet and a PC
 - *eICU* In or out of the hospital
 - Launch expected Q2 2008



Indicator Dilution Technology

- The LiDCO disposable is used to calibrate LiDCO*plus* Monitor
- Proven & accepted basis for the technology
- Indicator dilution close to 100 year history Lithium Dilution Cardiac Output - novel patent protected marker





Lithium ionophore/sensor





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L i D C O [™] The LiDCO System[™]



Central/peripheral LiCl injection







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